



## QUARTERLY ISSUES AND PROGRAMS REPORT

STATIONS: KLUC-FM & HD2  
KMXB-FM & HD2  
KXQQ-FM & HD2  
KXTE-FM & HD2  
KXNT-AM  
KXST-AM

3rd QUARTER, 2015  
(July 1<sup>st</sup> through September 30<sup>th</sup>, 2015)

Prepared by:

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Sandee Bonita Madrid  
CBS Radio Las Vegas  
September 30<sup>th</sup>, 2015



Issues of Concern to Las Vegas, NV  
Addressed in Responsive Programming in the 3<sup>rd</sup> Quarter, 2015

|           | <b><u>Subject:</u></b>                                   | <b><u>Description of Issue of Concern</u></b>  |
|-----------|--|--|
| <b>1</b>  | <b>Nevada Legal Services</b>                             | Legal Aid and services provided for low-income families.   |
| <b>2</b>  | <b>Senior Meal Plans</b>                                 | Providing seniors with low cost healthy meals and groceries  |
| <b>3</b>  | <b>Obesity Awareness and Fit Lifestyle Encouragement</b> | Support provided for people suffering from weight issues and tips on staying healthy.                                |
| <b>4</b>  | <b>Nevada Child Seekers</b>                              | Programs, services, and education on how to keep safe from bullying.   |
| <b>5</b>  | <b>Opportunity Village</b>                               | Programs, services, education, and employment for individuals suffering from a disability.                           |
| <b>6</b>  | <b>Nevada Pep</b>  | Support, services, and bullying prevention tips for  |
| <b>7</b>  | <b>Aid for AIDS</b>                                      | Providing awareness and support services for people living and suffering from HIV/Aids.                              |
| <b>8</b>  | <b>Anthony's Miracle</b>                                 | Support services provided for an individual who suffered from a tragic accident.                                     |
| <b>9</b>  | <b>Susan G Komen Southern Nevada</b>                     | Providing services and support to families who suffer from breast cancer.  |
| <b>10</b> | <b>UNLV ROTC</b>   | Bringing awareness how important it is receive and education and services available to help pay for college tuition. |
| <b>11</b> | <b>Safe Nest</b>   | Program, services, and support to families who have suffered from domestic abuse.                                    |
| <b>12</b> | <b>BKind Foundation</b>                                  | Programs and services to bring awareness to those suffering from Homelessness  |
| <b>13</b> | <b>Medical Services and Awareness</b>                    | Programs, services, and education on prevent the spread of flu and cold symptoms.                                    |

**CBS Radio Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
3<sup>rd</sup> Quarter, 2015**

| <b><u>Public Affairs Program</u></b>       | <b><u>Schedule and Description</u></b>   |
|--|--|
| 1. <b>CBS Radio Public Affairs Program</b> | <b>Sundays<br/>6:00-6:30 a.m. KXNT-AM<br/>6:00-6:30 a.m. KXQQ-FM &amp; HD2<br/>6:00-6:30 a.m. KXTE-FM &amp; HD2<br/>6:30-7:00 a.m. KMXB-FM &amp; HD2<br/>7:00-7:30 a.m. KLUC-FM &amp; HD2, KXST-AM<br/>Weekly interview with local non-profit organizations highlighting events and services offered to our community.</b>   |
| 2. <b>Local News and Review</b>            | <b>Sundays<br/>5:00-5:30 a.m. KXNT-AM<br/>6:00-6:30 a.m. KMXB-FM &amp; HD2<br/>6:30-7:00 a.m. KXQQ-FM &amp; HD2<br/>6:30-7:00 a.m. KXTE-FM &amp; HD2<br/>7:30-8:00 a.m. KLUC-FM &amp; HD2, KXST-AM<br/>Weekly local news review produced by Sandee Bonita Madrid and reported by Carlos Diaz and Dayna Roselli - focusing on community events, national news and interviews with newsmakers.</b> |
| 3. <b>Local Traffic Reports</b>            | <b>Monday-Friday, twice per hour between 6:00 a.m.-9:00 a.m. and again from 3:00 p.m.-6:00 p.m. One minute reports updating the latest local traffic conditions.</b>   |

### **3<sup>rd</sup> Quarter, 2015 (July 1<sup>st</sup> through September 30<sup>th</sup>)**

**Issue: Touch a Truck**

**Show: CBS Radio Public Affairs Program**

**Date: Sunday, July 5<sup>th</sup>, 2015**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Shannon Bilbray-Axelrod, member of Family 2 Family Connection joined Sandee Bonita Madrid this week. Family 2 Family Connection is a non-profit organization that helps build stronger families and gives them the tools to provide a safe and nurturing environment for their children through parent education and networking. She talked in detail about the educational and emotional support that empowers parents and helps them to become the best parents they can be and their upcoming fundraising event: Touch a Truck. Family 2 Family serves over 600 families per month, they welcome everyone to attend the fundraising event and donate.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, July 5<sup>th</sup>, 2015**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: "30 minutes of a 30 minute program"**

Correspondent Sandee Bonita Madrid gets a chance to learn about the latest health center additions by Dignity Health. Also discussed a newly released survey explaining how American lose sleep over financial problems, the statistics of fertility treatment success, and safety information on disposing fireworks.

**Issue: Dental Health Awareness**

**Show: CBS Radio Public Affairs Program**

**Date: Sunday, July 12<sup>th</sup>, 2015**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

This week, Sandee Bonita was joined by Derek Felder, Marketing and Development Director for Lutheran Social Services of Southern Nevada. Mr. Felder shared information on the free services provided by LSSN, focusing on their latest service called "Heart of the City Senior Meal Program." The purpose for this program is to provide an outlet for seniors in which they can obtain nutritious meals at a reduced cost, and provide a place that many of them can interact with one another. Lutheran Social Services of Southern Nevada is non-profit organization; therefore, donations are always welcomed.

**Issue: Local News**  
**Show: Las Vegas News in Review**  
**Date: Sunday, July 12<sup>th</sup>, 2015**  
**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**  
**Duration: “30 minutes of a 30 minute program”**

News in Review correspondents Dayna Roselli, Carlos Diaz, and Sandee Madrid explored the pros and cons of online shopping, the nationwide recognition of Shark week, and the latest housing numbers for Las Vegas.

**Issue: Obesity Awareness and Fit Lifestyle Encouragement**  
**Show: CBS Radio Public Affairs Program**  
**Date: Sunday, July 19<sup>th</sup>, 2015**  
**Time: 6:00am, 6:30am, 7:00 am**  
**Length: 30 minutes of a 30 minute show**

Dan Ekblad, a motivational speaker with The Biggest Loser joined Sandee Bonita Madrid this week. Dan Ekblad described and shared his story of struggle and success with obesity. He dedicates his time in bringing awareness to the risks of overeating and provides support and services for those going through the same struggle he went through in his life. Mr. Ekblad talked about “Biggest Loser Run Walk” that is designed to encourage people to bring awareness to the issue of obesity and most importantly to help those trying to change their sedentary lifestyle into a healthy active lifestyle.

**Issue: Local News**  
**Show: Las Vegas News in Review**  
**Date: Sunday, July 19<sup>th</sup>, 2015**  
**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**  
**Duration: “30 minutes of a 30 minute program”**

Correspondents Dayna Roselli, Carlos Diaz, and Sandee Bonita Madrid discussed the latest employment opportunities for veterans in need, the current changes to bus stops from the Regional Transportation Commission, and the details on NASA’s New Horizon Spacecraft.

**Issue: Nevada Child Seekers**  
**Show: CBS Radio Public Affairs Program**  
**Date: Sunday, July 26<sup>th</sup>, 2015**  
**Time: 6:00am, 6:30am, 7:00 am**  
**Length: 30 minutes of a 30 minute show**

Margarita Edwards, Community Outreach Director for Nevada Child Seekers joined Sandee Bonita this week. Nevada Child Seekers is a non-profit organization that has been

active in Las Vegas since 1985. They are the only non-profit organization that helps locate missing children in Nevada that does not charge for its services. Their services include free identification cards for kids, as well as DNA kits, Internet Safety programs, and abduction prevention education for both parents and children. All volunteers are trained and police-screened to ensure the safety of all and execute excellent education programs for the organization to be efficient and effective. Ms. Edwards also talked about their newly launched anti-bullying campaign titled, “Be Brave.”

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, July 26<sup>th</sup>, 2015**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: “30 minutes of a 30 minute program”**

This week KXNT’s News in Review correspondents Dayna Roselli and Carlos Diaz discussed the latest insurance rate increases, a local non-profit organization that honors military veterans, and the midyear home sales report.

**Issue: Opportunity Village**

**Show: CBS Radio Public Affairs Program**

**Date: Sunday, August 2<sup>nd</sup>, 2015**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Bob Brown, President of Opportunity Village joined Sandee Bonita Madrid this week. Opportunity Village is a non-profit organization that has been serving Las Vegas since 1955. This organization takes pride and values the belief that people with intellectual disabilities as well as their families should have the choice in where and how they are served. They discussed the 60<sup>th</sup> anniversary of Opportunity Village, its current programs, and what the organization is planning and hoping for in the near future. Some of the programs that were of great topic during the interview were the employment program where they provide viable jobs for individuals with special needs. He also talked about their trademark fundraising event, the Magical Forest. Because Opportunity Village is a non-profit organization, the public is encouraged to tour the facility, volunteer, or donate.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, August 2<sup>nd</sup>, 2015**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: “30 minutes of a 30 minute program”**

Correspondent Dayna Roselli and Carlos Diaz discuss the fire at the Cosmopolitan of Las Vegas and fire safety tips. Also discussed was an upcoming gala benefitting a local non-profit organization and the latest news on the Federal Open Market Committee.

**Issue: Nevada Pep**  
**Show: CBS Radio Public Affairs Program**  
**Date: Sunday, August 9<sup>th</sup>, 2015**  
**Time: 5:30am, 6:00am, 6:30am, 7:00 am**  
**Length: 30 minutes of a 30 minute show**

This week, a representative from Nevada Pep joined Sandee Bonita Madrid. Nevada Pep is a non-profit organization that aims to increase the opportunities for home, community and school success for children with disabilities, including those who are at risk or who have serious emotional disturbances, their families and their service providers, through education, encouragement and empowerment activities. Also discussed was the upcoming “Run Walk Roll Against Bullying” fun walk with proceeds going to benefit Nevada Pep and its many programs. The public is encouraged to participate.

**Issue: Local News**  
**Show: Las Vegas News in Review**  
**Date: Sunday, August 9<sup>th</sup>, 2015**  
**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**  
**Duration: “30 minutes of a 30 minute program”**

Correspondents Dayna Roselli and Carlos Diaz discussed the Neon Museum and its significance in the community, the latest safety tips from the National Coalition of Safer Roads, and the newly released earning reports.

**Issue: Aid for AIDs**  
**Show: CBS Radio Public Affairs Program**  
**Date: Sunday, August 16<sup>th</sup>, 2015**  
**Time: 5:30am, 6:00am, 6:30am, 7:00 am**  
**Length: 30 minutes of a 30 minute show**

A representative from Aid for Aids of Southern Nevada joined Sandee Bonita Madrid this week. Founded in 1984, Aid for AIDS of Nevada (AFAN) is the oldest and largest AIDS service organization in the state of Nevada. Over 4,000 men, women and children infected with HIV are registered as clients with our agency. AFAN provides direct client service programs, food programs, prevention and education programs, and community outreach. The mission of their client service programs is to enhance the physical health and psychosocial wellness of the individuals they serve, while promoting their dignity and improving the quality of their lives. Donations are encouraged.

**Issue: Local News**  
**Show: Las Vegas News in Review**  
**Date: Sunday, August 16<sup>th</sup>, 2015**  
**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: “30 minutes of a 30 minute program”**

Correspondents Dayna Roselli and Carlos Diaz discussed the latest information available on federal ozone regulations, last minute IRS tax tips, and the continued process of the Flamingo Road Project.

**Issue: Anthony’s Miracle**

**Show: CBS Radio Public Affairs Program**

**Date: Sunday, August 23<sup>rd</sup>, 2015**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Terri Morales joined Sandee Bonita Madrid this week. Terri Morales is the mother of Anthony Morales, a Las Vegas resident that was a passenger in a horrific automobile accident. During the interview, Terri shared some of the difficulties her family has faced and brought awareness to people going through the same tragedy. She talked about the therapy needed when you are quadriplegic. Lastly, they discussed an upcoming tournament titled “Anthony’s Miracle” that will donate proceeds to the rehabilitation center that helps individuals just like Anthony.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, August 23<sup>rd</sup>, 2015**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: “30 minutes of a 30 minute program”**

Correspondents Dayna Roselli and Carlos Diaz discuss back to school supply fairs available for families in low income neighborhoods, retirement saving plans, latest development on the Downtown Project.

**Issue: Susan G Komen of Southern Nevada**

**Show: CBS Radio Public Affairs Program**

**Date: Sunday, August 30<sup>th</sup>, 2015**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Stephanie Kirby, Executive Director of Susan G Komen for Southern Nevada, joined Sandee Bonita Madrid this week. Susan G Komen of Southern Nevada is a non-profit organization that has been serving Las Vegas since 1996. This organization takes pride and values in playing a critical role in every major advance in the fight against breast cancer – transforming how the world talks about and treats this disease and helping to turn millions of breast cancer patients into breast cancer survivors. Ms. Kirby discussed the services the Las Vegas affiliate provides patients with including doctor referrals and assistance with treatment payments.



**Issue: Local News**  
**Show: Las Vegas News in Review**  
**Date: Sunday, August 30<sup>th</sup>, 2015**  
**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**  
**Duration: “30 minutes of a 30 minute program”**

Correspondents Dayna Roselli and Carlos Diaz discuss back to school traffic tips, money saving tips for upcoming travelers, and the new wish campaigns being put together by Make-a-Wish Southern Nevada.

**Issue: UNLV ROTC**  
**Show: CBS Radio Public Affairs Program**  
**Date: Sunday, September 6<sup>th</sup>, 2015**  
**Time: 6:00am, 6:30am, 7:00 am**  
**Length: 30 minutes of a 30 minute show**

Captain Barron Van Meurs, with the UNLV ROTC joined Sandee Bonita Madrid this week. Captain Van Meurs shared key information that helps those living in Las Vegas and are trying to better their education. They discussed the importance of attending college, what the process consists of, how one can be eligible, and how the ROTC can help. They also discussed the leadership and developmental skills learned through their program.

**Issue: Local News**  
**Show: Las Vegas News in Review**  
**Date: Sunday, September 6<sup>th</sup>, 2015**  
**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**  
**Duration: “30 minutes of a 30 minute program”**

Correspondents Dayna Roselli and Carlos Diaz discussed safety tips for the long Labor Day weekend focusing on dehydration while driving. Also, discussed emergency preparedness and the information on life insurance policies.

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**\*\*\* Due to Rhythmic AC launch, this week Issues Programs aired on Saturday 09/12/15 on KXQQ-FM only \*\*\***

**Issue: UNLV ROTC**

**Show: CBS Radio Public Affairs Program**

**Date: Saturday, September 12<sup>th</sup>, 2015**

**Time: 6:00am**

**Length: 30 minutes of a 30 minute show**

Captain Barron Van Meurs, with the UNLV ROTC joined Sandee Bonita Madrid this week. Captain Van Meurs shared key information that helps those living in Las Vegas and are trying to better their education. They discussed the importance of attending college, what the process consists of, how one can be eligible, and how the ROTC can help. They also discussed the leadership and developmental skills learned through their program.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Saturday, September 12<sup>th</sup>, 2015**

**Time: 6:30 am**

**Duration: "30 minutes of a 30 minute program"**

Correspondents Dayna Roselli and Carlos Diaz discussed safety tips for the long Labor Day weekend focusing on dehydration while driving. Also, discussed emergency preparedness and the information on life insurance policies.

**Issue: Safe Nest**

**Show: CBS Radio Public Affairs Program**

**Date: Sunday, September 13<sup>th</sup>, 2015**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Hannah Brook, Director of Community and Donor Relations of Safe Nest joined Sandee Bonita Madrid this week. Safe Nest is Nevada's largest and most comprehensive charity devoted solely to domestic violence issues. They discussed Safe Nest's programs and the four areas this non-profit concentrates on: advocacy, counseling, prevention and shelter. They also discussed the how the shelter homes are maintained in undisclosed locations for the safety of abuse victims and their children, and all services are provided with confidentiality as a high priority. The goal for Safe Nest is to assist families from crisis to healing, while empowering victims toward self-sufficiency in violence-free lives. Safe Nest provides services for victims, batterers and their children. Prevention programs focus on children, teens, and young adults. Donations are highly encouraged and welcomed.

**Issue: Local News**  
**Show: Las Vegas News in Review**  
**Date: Sunday, September 13<sup>th</sup>, 2015**  
**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**  
**Duration: “30 minutes of a 30 minute program”**

Correspondent Dayna Roselli discuss the latest attempts to save a community based theater, the latest housing market statistics that were released, and the nationally recognized Child Passenger Safety Week.

**Issue: BKind Foundation**  
**Show: CBS Radio Public Affairs Program**  
**Date: Sunday, September 20<sup>th</sup>, 2015**  
**Time: 6:00am, 6:30am, 7:00 am**  
**Length: 30 minutes of a 30 minute show**

Jes B. Frank, Founder and Executive Director of BKind Foundation joined Sandee Bonita Madrid this week. BKind Foundation is a non-profit organization based in Las Vegas that focuses on homelessness awareness. They discuss the foundations support services that include helping someone who has been homeless get back on the road of independence. They also talked about upcoming fundraisers with all profits going back into the foundation and focusing on helping those that need Identification Cards obtain one.

**Issue: Local News**  
**Show: Las Vegas News in Review**  
**Date: Sunday, September 20<sup>th</sup>, 2015**  
**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**  
**Duration: “30 minutes of a 30 minute program”**

This week, correspondent Dayna Roselli discussed the monthly foreclosure report, the proposed raise in interest rates, and the latest web trends.

**Issue: Medical Services and Awareness**  
**Show: CBS Radio Public Affairs Program**  
**Date: Sunday, September 27<sup>th</sup>, 2015**  
**Time: 6:00am, 6:30am, 7:00 am**  
**Length: 30 minutes of a 30 minute show**

Linda Johnson, a physician at Southwest Medial Associates joined Sandee Bonita Madrid this week. Southwest Medical Associates is a medical provider that prides themselves in offering patients the best care they can as an organization. During the interview, they discussed the common cold and flu symptoms, and the common misconceptions that exist with getting a flu vaccination. Southwest Medical Associates welcomes residents of Las Vegas seeking medical information and or services.

**Issue: Local News**  
**Show: Las Vegas News in Review**  
**Date: Sunday, September 27<sup>th</sup>, 2015**  
**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**  
**Duration: “30 minutes of a 30 minute program”**

This week, correspondent Dayna Roselli discussed a new obesity report that encourages a healthy lifestyle, how lack of sleep can cause harm to someone’s well-being, and the latest insurance statistics to hit the market.